Introduction

Effective strategic leadership is crucial for the future success of any organization. It starts with defining a clear strategic vision – establishing the leadership team’s direction for the organization and its divisions.

Leaders will learn to translate this vision into an actionable strategy through a strategic planning course, helping to create a framework for business planning deliverables, discerning the necessary path for the business, and enabling managers to make decisions aligned with the organizational goals.

Participants in this innovation strategy course will develop innovation skills and apply changes that ensure the efficacy of new strategies, visions, or missions within a dynamic modern environment.

The focus will be on the strategic planning and development process, empowering the organization to achieve its projected goals.

Enhancing Strategic Leadership

In today’s rapidly evolving business landscape, developing an innovative leadership mindset is paramount. This training module aims to foster a culture of advanced strategic thinking and innovative plan development, enabling leaders to make informed and effective decisions.

Targeted Groups

- Heads of departments
- Managers at all managerial levels
- Supervisors and team leaders
- Strategic planning departments
- Employees seeking to enhance their careers through strategic leadership training

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Course Objectives

By the end of this strategic planning training course, participants will be able to:

- Develop three vital strategic agendas: Intellectual, Managerial, and Behavioral
- Enhance strategic thinking and the ability to envision powerful strategic futures
- Encourage strategic thinking throughout the organization

- Balance operational excellence with breakthrough strategic performance
- Address critical strategic issues and opportunities
- Prioritize initiatives that drive genuine value creation
- Lead and inspire teams in diverse and complex environments
- Stimulate innovative thinking and initiative-taking
- Direct teams towards the strategic vision and construct a supportive environment for new strategic endeavors
- Develop creative solutions to existing strategic challenges
- Utilize resources to implement strategic plans efficiently
- Interpret the internal and external factors shaping the future
- Formulate a practical strategic vision and statement of intent
- Recognize the hallmarks of strategically agile organizations
- Command respect and develop a supportive culture for strategic initiatives

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Targeted Competencies

- Analytical strategic thinking
- Strategic visioning
- Strategic communication
- Effective plan implementation
- Strategic leadership
- Motivating and influencing others
- Enacting necessary advancements in strategy
- Inducing new organizational behaviors

Course Content

Unit 1: Understanding The Strategic Environment

- Grasping the Strategic Leadership Agenda
- Interpreting strategic environmental forces
- Identifying strategic inflection points and scenarios
- Prioritizing strategic issues in plan development
- Shaping strategic visions and intents
- Crafting a strategic roadmap

Unit 2: Understanding Strategic Models And Paradigms

- Exploring standard models for strategic thinking
- Utilizing the 7S framework to identify strategic horizons
- Developing strategic agility characteristics
- Harnessing and growing strategic competencies

Unit 3: Effective Strategic Implementation

- Tools and frameworks for strategic application
- Building structures for strategic agility and performance

- Monitoring and adjusting strategies
- Embracing knowledge management for analysis and measurement

Unit 4: Strategic Leadership

- Preparing for future challenges
- Discerning effective strategic leadership practices
- Analyzing and evolving strategic leadership styles
- Inspiring and motivating teams with strategic thinking
- Communicating the vision and securing backing

Unit 5: Driving Strategic Performance & Success

- Transforming the organization for strategic success
- Balancing performance focus with strategy
- Dispersing leadership capabilities via strategic workforce planning
- Maximizing knowledge transfer for entrenched strategic success

Unit 6: Promoting a Creative Environment at Work

- Leading innovation for performance excellence
- Establishing the critical mass for innovation
- Understanding innovation vs. continuous improvement
- Creating climates that encourage innovation
- Understanding the impact of innovations on current business

Unit 7: Gaining the Participation of the Workforce

- The G.E. Workout Strategy for Engagement
- Crafting creative, strategic solutions
- Securing workforce buy-in through strategic training and development
- Overcoming organizational resistance
- Managing organizational drift

Unit 8: Leading on The Creative Edge

- Unlocking the creative potential in teams
- Understanding the nature of creative individuals
- Developing convergent and divergent thinking skills
- Motivating creative workforce members
- Encouraging ideas incubation and creative interaction
- Turning expenses into assets through creative approaches

Unit 9: Creating a Motivating Climate for Higher Productivity

- Critical elements for launching new missions
- Setting creative targets through strategic planning
- Developing significant workplace incentives and performance rewards
- The Pygmalion effect on motivation
- Motivational factors across generations

Unit 10: Driving Strategic Change

- Overseeing the change management process

- Employing Kotter’s change management techniques
- Communicating urgency in implementing changes
- Recognizing the downsides of change and cultivating a culture of continuous change
- Changing mindsets and tactics effectively