Introduction to Leadership and Strategy

Leadership is not merely about taking charge—it's about guiding and inspiring others to work towards a shared vision. Influence plays a pivotal role in effective leadership, shaping the behaviors and attitudes of team members. This section explores the relationship between leadership, influence, trust, and the development of professional strategies tailored for today's dynamic and evolving environment.

- Understanding the essence of leadership and its correlation with influence.
- Exploring leadership and strategy courses inspired by best practices from influential figures in professional development.
- Examining the critical link between trust and influence in leadership and how these elements establish core leadership principles.
- Demonstrating how leaders set direction and inspire others to follow, emphasizing their fundamental role.
- Investigating strategies for building a thought leadership framework that is both practical and impactful.

This course provides a roadmap to the strategies and success tactics employed by exemplary leaders. Participants will study methods proven effective in local and global markets, gaining actionable insights to elevate their organizational impact. Through interactive videos, case studies, hands-on activities, and team-based discussions, this course ensures participants are well-prepared to apply these best practices in real-world contexts.

Course Modules

Module 1: Leadership and Influence – Defining the Relationship

- Understanding the roles and expectations of a leader.
- Self-evaluating personal leadership qualities and behaviors.
- Exploring the concept of leadership from within.
- Examining leadership through different perspectives and models.

Module 2: Inner Leadership – Leading from Within

- Enhancing self-awareness and personal knowledge.
- Practices to encourage self-reflection and bolster self-esteem.
- Understanding individual thought processes.
- The character and authenticity of a leader.
- Balancing mind, body, and spirit for effective leadership.

Module 3: The Role of a Change Leader

- Navigating the transition during times of change.
- Understanding responses to change and fostering resilience.
- Identifying environmental change agents.
- Applying change and leadership models.
- Communicating change effectively, including addressing its human aspects.

Module 4: Building Trust as a Leader

- Understanding the concept and benefits of trust in high-trust environments.
- Recognizing trust-reducing behaviors and strategies to restore breached trust.
- Building a strong foundation for trust while enhancing personal influence and political acumen.
- Negotiating agreements and fostering a culture of trust.

Module 5: Creating a Leadership-Fostering Environment

- Aligning thoughts and actions for leadership success.
- Adapting a collaborative mindset to achieve mutual success.
- Developing win-win solutions to foster team collaboration.
- Strategies for improving performance and cultivating essential leadership qualities.
- Assessing leadership and influence skills through success questions and actionable steps.