Introduction

Leadership in project management is a journey of continuous development, where individuals aim to refine their leadership qualities to enhance project success. This project leadership course is designed to help participants develop a strong leadership identity and understand how to apply leadership techniques effectively throughout a project's lifecycle. The course not only strengthens leadership capabilities but also empowers individuals to navigate complex interpersonal dynamics and organizational politics while maintaining project integrity and success.

The course emphasizes the importance of leadership traits, interpersonal skills, negotiation tactics, and political acumen to positively influence others and achieve project objectives. It provides the tools to influence stakeholders and team members, especially when direct control is not possible, ensuring successful project delivery.

What is a Project Leadership Course?

A project leadership course is designed to equip professionals with the skills needed to lead and manage projects effectively. It integrates foundational leadership principles with project management best practices, providing a comprehensive understanding of negotiation, power dynamics, and stakeholder management. The course enhances participants' abilities to manage complex project environments and improve overall project outcomes through effective leadership.

The curriculum focuses on practical leadership skills, including power, influence, politics, and negotiations, to prepare project leaders to guide teams and manage projects in challenging environments.

Targeted Groups

- Project Managers
- Team Leaders
- Project Technical Leaders
- Workstream Leaders
- Project Sponsors/Owners

Course Objectives

By the end of this course, participants will be able to:

- Apply practical techniques to enhance project leadership skills.
- Leverage a wide range of leadership concepts to increase influence.
- Manage corporate politics effectively at both project and senior management levels.
- Master different forms of power and strategies to ensure project success.
- Develop negotiation strategies that focus on common goals rather than positions.

- Cultivate a unique leadership identity and project a dynamic leadership image.
- Become politically astute while maintaining integrity and ethics.
- Understand the competencies required to influence and negotiate project needs.
- Boost confidence in negotiations with project stakeholders.
- Safeguard against the challenges of intra-organizational politics.

Targeted Competencies

- Leading others and team management
- Situation analysis and problem-solving
- Understanding motivational needs and customer orientation
- Leading and controlling projects
- Cognitive abilities and leadership strategies

Course Content Overview

Unit 1: The Nature of Project Environment and Organizational Politics

- Understanding challenges in the project environment
- Navigating project politics and organizational culture
- Identifying key stakeholders and their influence on projects
- Developing political skills for team members and leaders
- Leadership as a political art in project management

Unit 2: Project Leadership

- Traits and attitudes of effective project leaders
- Key building blocks of project leadership
- Leadership styles and their impact on project teams
- The importance of emotional intelligence (EQ) in leadership
- Communication and coaching strategies for project leaders

Unit 3: The Use of Power and Influence in Project Leadership

- Building power and credibility as a project leader
- Sources and tactics of influence in project management
- Strategies for developing trust and influence in leadership
- Empowering project teams through effective leadership practices

Unit 4: Negotiation for Maximizing Project Results

- The role of negotiation in project management
- Preparing for and engaging in project-related negotiations
- Managing emotions and conflict during negotiations
- Using principle-based negotiations and persuasive techniques
- Avoiding common negotiation errors and improving outcomes

Unit 5: Project Leadership Development

- Developing self-awareness and self-discipline as a leader
- Leadership learning and mentoring in project contexts
- Navigating leadership transitions within project environments
- Formulating political strategies for team success
- Fostering a positive project culture and managing stakeholder relationships
- Becoming a well-rounded and effective project leader

This course provides the foundational leadership and negotiation skills necessary for navigating the complexities of project management, empowering leaders to drive successful projects with confidence and integrity.